

Standard Life Wealth has a very different proposition to the rest of the competitors in the marketplace.

We offer a unique investment approach that allows us to create tailored portfolios to match individual goals rather than investment markets.



Performance

When compared to traditional approaches the Standard Life Wealth approach excelled.

Standard Life Wealth Core Portfolio	22.47%
APCIMS Growth	-0.08%
APCIMS Balanced	1.47%
APCIMS Income	3.56%
FTSE All Share	-4.32%

*From 31/12/07 to 30/04/2010
Sources: Standard Life Wealth, FTSE All-share Index, APCIMS
The Example Portfolio above is based on Standard Life Investments Global Absolute Return Strategies (GARS) fund. The GARS fund is an authorised unit trust that utilises similar core strategies to those deployed in private client portfolios.*

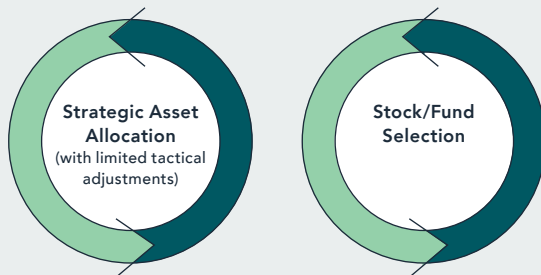
Our investment approach at a glance

Our 'Dynamic Asset Allocation' approach gives our clients more diversified sources of return, better targeting of stock and fund selection, easier access to the best funds from the whole of market, daily management of market exposures, fast response to changing markets and better risk management – all geared towards giving our clients higher returns for the same level of risk taken and aiming to give our clients increased certainty that their financial goals will be met.

Recognition

The advanced strategies Standard Life Wealth brings to private client portfolios have been recognised in the industry with Standard Life Wealth winning a prestigious Private Asset Manager's Award (PAM) for the most Innovative Product or Service 2009.

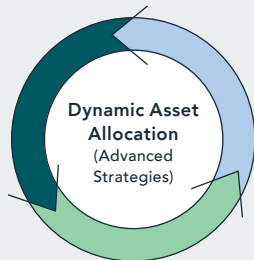
Traditional approach is limited to these processes



Dynamic Asset Allocation

Unique to Standard Life Wealth
Advanced strategies add value when traditional approaches cannot.

- Rapid deployment of investment decisions
- Hedging of risks
- Access to alternative sources of returns



Get in touch

If you'd like to know how these strategies could help provide solutions for your clients, Standard Life Wealth would be delighted to come and tell you more. You can contact your Client Portfolio Manager or alternatively you can contact:

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